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The campaign, organized with the support of the Office of the National Seaside Park, was held in order to demonstrate children's support for the Baku 2015 First European Games and their creativity.

Within the framework of the campaign entitled "The colors of SABAH", white board that can be painted and paints were placed in the special corner of the Seaside National Park by volunteers studying in SABAH groups of the Ministry of Education. The board and paints have attracted the attention of parents who come with their children. Parents and children were informed about the Baku 2015 First European Games by "SABAH Volunteer". Then the colorful paints were presented to children who want to participate in the campaign. After submission of paints, "European Games" logo was painted within 4 hours by more than 150 children. Every child, drawing a picture, has signalized his (her) name and age by putting the handprint on paintings. The gifts, reflecting the symbols of the European Games, were presented to children, participating in the campaign, by "SABAH Volunteer".

Photographs and video taken during the event were shared on social networks.

Link for photographs: <https://www.facebook.com/media/set/?set=a.1636633186555152.1073741856.1487428338142305&type=3>

Link for a video: <https://www.youtube.com/watch?v=Kl4w7m70wVM&feature=youtu.be>

It should be noted that "SABAH volunteer" program plays a significant role in increasing the social activity and applying knowledge to practice, as well as developing management skills and leadership potential of students of "SABAH" groups without leaving the academic training and by involving students in voluntary activity. SABAH groups have been organized from Educated, Skilled and Trained students studying at higher education institutions subordinated to the Ministry of Education of Azerbaijan Republic in order to improve the quality of education in higher education, to ensure personnel training in accordance with modern requirements and to create the new environment in the higher education system. Currently, SABAH groups cover 755 students in 34 specialties in 7 higher education institutions (Baku State University, Azerbaijan Architecture and Construction University, Azerbaijan Technical University, Azerbaijan State Economic University, Azerbaijan State Oil Academy, Azerbaijan State Pedagogical University and Azerbaijan University of Languages).